

**Pre-Collegiate Fall Renewal Conference**  
**November 3-5, 2021**  
**DoubleTree Resort by Hilton**  
**Myrtle Beach, SC**

Greetings, Pre-Collegiate Network!

We are **EXCITED** about seeing each of you at the beach in a few weeks! Our Pre-Collegiate Fall Renewal Conference has been designed to offer opportunities for you to learn, network, and share ideas and resources to enhance initiatives among our programs. The planning committee has been working tirelessly, on your behalf, to ensure that you not only enjoy the conference, but also leave with renewed passion to teach, support, and inspire our future educators. The theme for this year's conference is **Education: The Greatest "EXPERIENCE" on Earth!**

This year's conference features **an actual carnival with fun games and fair food, a national Pre-Collegiate Town Hall, and a keynote address by the 2022 South Carolina Teacher of the Year and Teacher Cadet instructor, Mrs. Amy Carter!** There are also a plethora of concurrent sharing sessions;" a Silent Auction to benefit the Ken Bower Teacher Cadet Scholarships and the Teacher Cadet National Honor Society Scholarship; The Bower Cup competition; a ceremony honoring veteran pre-collegiate instructors and College Partners; and a celebration of our programs' impact on our state and nation. As you prepare to join us at the beach, the planning committee would like to share the following information with you:

**Conference Dates:**

November 3, 2021-November 5, 2021  
Begins: Wednesday @ 6:00 p.m.  
Ends: Friday @ 12:00 p.m.

**Conference Registration:**

Registration will take place from 4:00 p.m. to 6:00 p.m. on November 3<sup>rd</sup>. Our opening session will begin promptly thereafter.

**Cancellation of Attendance:**

Be sure to notify us at CERRA of your cancellation to attend by **November 1, 2021**. If you fail to do so, you will be responsible for any resort charges incurred as a result of your late cancellation. **Please communicate your cancellation directly to Ramona Peoples at [ramona@cerra.org](mailto:ramona@cerra.org).**

**Location & Directions:**

We are in the same location as previous years, the DoubleTree Resort by Hilton. The address is...

3200 South Ocean Boulevard  
Myrtle Beach, SC 29577  
843-315-7100

Here is a tool you can use to map directions to the hotel:

<https://doubletree3.hilton.com/en/hotels/south-carolina/doubletree-resort-by-hilton-myrtle-beach-oceanfront-MYRDTDT/maps-directions/index.html>

The following hotel amenities will be available...

In-Room Amenities: basic guest internet access (up to 2 devices); unlimited local & 800 access; in-room bottled water

Resort Amenities: self-parking; 10% off onsite gift shop purchases; 50% off 2 drinks per day

Recreation Amenities: bicycle rentals; mini golf; life-sized games & board games

Check out additional amenities here: <https://www.hilton.com/en/hotels/myrtdtdt-doubletree-resort-myrtle-beach-oceanfront/>.

Out-of-State Guests: The hotel **does not** offer a shuttle “to” and “from” the Myrtle Beach International Airport. Please call the hotel (843-315-7100) prior to your arrival for additional details about available local transportation options.

#### **Resort Information:**

Check-in: Check-in time is 4:00 p.m. on Wednesday, November 3<sup>rd</sup>. Please note that your room may or may not be ready if you arrive earlier than the check-in time. The hotel staff will arrange to check baggage for early arrivals when rooms are unavailable.

Check-out: Check-out time is 11:00 a.m. on Friday, November 5<sup>th</sup>. **If your plans change and you plan to check out prior to your reserved check-out date, an early check-out fee of one night's room and tax will be added to your account, for which you will be responsible. To avoid this fee, please advise the hotel staff at or before check-in of any changes to your planned length of stay. Please note that you will be responsible for any incidental charges at the time of purchase. You will not be able to charge them to your room.**

Parking: Self-parking is the available option at this hotel. When you check-in, you will be given instructions for parking as well as a parking pass to display on your vehicle's dash. Please return to your vehicle as soon as possible after checking in to move it to make room for others arriving after you. You will have the option to move your vehicle close to the building in which your room is located, as space permits.

#### **Extended Stay Guests:**

For those of you who have opted to extend your stay, please be reminded that costs associated with your extended stay will be collected upon arrival. After registration closes on October 13, 2021, you will be asked to confirm your extended stay and will be notified via email of the costs associated with your extended stay.

#### **Conference Attire:**

\*Wednesday, November 3<sup>rd</sup>: STEP RIGHT UP: Experience the Excitement

For our opening general session, we are asking everyone to dress casually...just as you would going to a carnival or local/state fair.

\*Thursday, November 14th: WALK THE MIDWAY: Experience the Ride

We will be donning our conference shirt this day! Be sure to pick up your pre-ordered shirt from the conference registration area on Wednesday when you arrive. **We will be taking our group photo on Thursday in these shirts.** (Heads up...you may want to bring a pair of jeans or other casual bottom to wear with your conference shirt.) For those who did not order a conference shirt, please wear or bring a black shirt to join in the photo op!

\*Friday, November 15th: COME ONE, COME ALL: Experience the Journey

“Rep” your middle or high school, college or university, or organization this day by wearing associated paraphernalia.

### **The Bower Cup Competition:**

The Bower Cup Competition is an extension of our Silent Auction to raise funds for our Ken Bower Teacher Cadet Scholarships and our Teacher Cadet National Honor Society Scholarship. Along with “bragging rights,” the school with the highest donation dollars via Silent Auction proceeds and/or monetary donations gets an ice cream social for their PT or TC class or college of education faculty hosted by CERRA’s pre-collegiate staff and the coveted Bower Cup to display at their school for the year!

### **Teachers Clothes Closet Drive:**

We will be hosting a professional clothes drive for the Palmetto State Teachers Association (PTSA) Teachers Clothes Closet again this year. If you have professional clothes that you would be willing to donate, we would love to collect your donations! PSTA's Teachers Clothes Closet collects gently used or new professional clothing items to give to student teachers who may not be able to afford a work wardrobe. Students are then given these items for FREE!

**Here is a list of items needed, but women’s dresses are an urgent need as well as blazers for both men and women.**

Men’s clothing:

- ties
- suits, sport coats, blazers
- collared and button-down shirts
- slacks
- sweaters
- socks
- belts (brown or black)

Women’s clothing:

- skirts and dress pants
- tops and blouses
- sweaters
- blazers and jackets
- scarves and belts

## Conference Checklist

### Items to Bring:

- Personal Protective Equipment (PPE) to honor COVID-19 protocols and keep yourself safe while at the conference (masks, hand-sanitizer, etc.)
- Presentation materials for your concurrent session, if applicable
- Silent Auction Items to benefit the Ken Bower Teacher Cadet Scholarships and the Teacher Cadet National Honor Society Scholarship. Monetary donations on behalf of your school toward The Bower Cup Competition will also be accepted. Your donated items help to generate funds for these scholarships. Let's support our pre-collegiate students, for whom the proceeds benefit.
- Gently used or new professional clothing for the Teachers Clothes Closet to benefit student teachers across our state
- Money, check, or school purchase order to purchase ProTeam and/or Teacher Cadet resources and paraphernalia from the Pre-Collegiate Pop-Up Store
- Laptop, iPad, Tablet, or smartphone device (iPhone, Android, etc.) for use during the conference and in concurrent sessions. Note: We'll be **green** again this year! Thus, printed copies of the agenda and session descriptions will not be available at the conference. **If you wish to have printed copies of these materials, please print them before you leave home and bring them with you.** We will have one-page handouts of the sessions-at-a-glance and a conference map in case we encounter internet issues.
- Swimwear and/or athletic wear (shorts, tank/t-shirt, and sneakers) for optional recreational activities. The resort has a fitness center, 6 swimming pools (indoor/outdoor) and a lazy river, 18-hole mini golf, etc.

### Conference Activities At-a-Glance:

Carnival Activities and Concessions

Silent Auction bidding

Pre-Collegiate Pop-Up Store: ProTeam, Teacher Cadet, & College Partner shopping

Teachers Clothes Closet Drive

Concurrent breakout sessions

Pre-Collegiate Town Hall

Myrtle Beach unConference

Best Practices Grandstand sessions

Pre-Collegiate Hall of Fame (Showstoppers)

"Gold Star Moments: The Necessity and Power of Connection and Inspiration" keynote

**We are looking forward to seeing each of you! Safe travels to Myrtle Beach!**