



Instagram Startup

To Create an Instagram Account from the App:

1. Download the Instagram app for iOS from the App Store, Android from Google Play Store or Windows Phone from the Windows Phone Store.
2. Once the app is installed, tap  to open the app.
3. Tap Sign Up, then enter your email address and tap Next. You can also tap Log in with Facebook to sign up with your Facebook account.

If you register with email, create a username and password, fill out your profile information then tap done. If you register with Facebook, you will be prompted to log into your Facebook account if you're currently logged out.

Tips to get started:

- Identify a person or team to update the account regularly.
- Create a posting strategy
example:
 - Monday: Cadet of the Week
 - Tuesday: Spotlight a portion of the program
 - Friday: Feature a former student who is a Teaching Fellow
- Interact with colleges that have great Teaching Fellows Programs
example: Columbia College 
- Have a different student take over the account's Insta Story and share vignettes about what they do as a Teacher Cadet